

Challenges CHART

Feb

- Email Update and
- MPD Plan Discussion with Supervisor

Mar

Physical Mailing

Apr

- Email Update and choose 1:
- Summer Trip Appeal or 2 F2F

May

- Email Update and
- Lapsed Partner Appeal

Jun

- Email Update
- Pray for All Partners
- Notes to 10 Partners

Jul

- Email Update and choose 1:
- 3 F2F, Increase Appeal, or Partner Appreciation Dessert

Aug

- Add 25 Names to Mailing List and
- Physical Mailing

Sep

- Email Update and
- Lapsed Partner Appeal

Oct

- Update Online Giving Page
- Order Commitment Cards
- Upload Funding Letter Draft

Nov

Mail Funding Letter

Dec

- Email Giving Reminder and
- 10 Follow-Up Phone Calls

Jan

Thank-You Notes

: FIVE MONTHS of CHRISTMAS