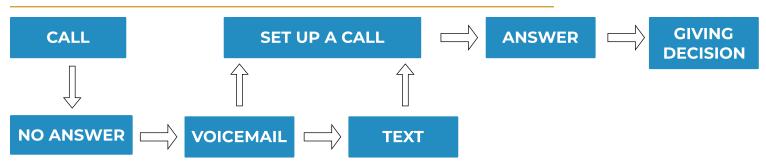
FOLLOW-UP CALLS

An introduction to follow-up calls



The goal of a set-up call is to receive a giving decision.

WHAT YOU NEED FOR FOLLOW-UP CALLS:

- 1. MPDX
- 2. Your Script
 - 3. Calendar
- 4. Giving Link

FOLLOW-UP CALLS

A phone script to follow-up from the F2F

1. Greeting

Hi <u>(their name)</u>! This is <u>(your name)</u> from The Navigators. How are you? Do you have a few minutes to talk?

If not a good time to talk

May I call you back in a little while, or would tomorrow at this time be better?

2. Transition

If able to talk

Thank you so much for meeting with me the other day. I had such a great time with you and <u>(spouse's name)</u>. <u>(Connect relationally over something that come up during your F2F)</u>. I wanted to follow up with you from our meeting about joing my/our team with The Navigators.

3. Ask for a Decision

Have you had a chance to come to a decision about joining my/our monthly support team?

Yes (will give)

Wonderful! Thank you! For accounting purposes, have you determined how much God is leading you to give? **(Pause to allow them to answer. Respond with graciousness)**.

Do you still have the card I showed you with the link on it? (Pause.) If you look at that card, you'll find a link that takes you to my/our giving website. Do you need any help walking through how to set up online giving? (If they need help, walk them through this process.)

I'm so thankful that you are joining my/our support team. May I confirm your email and mailing address? I'll be sending you a ministry newsletter soon.

No (not giving now)

That's totally fine. May I send you my newsletter to keep you informed about what's going on in the ministry? **(Pause. Confirm contact info as above.)** Would it be OK if I contacted you agian sometime in the future?

No decision yet

May I give you a call in a few days? How does (date) at (time) work?

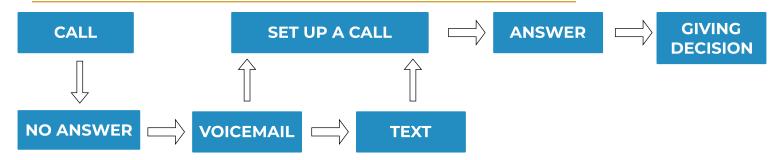
3. Close the Call

Thank you so much for taking the time to talk with me. Do you have any prayer requests that you'd like me to pray for?



FOLLOW-UP CALLS

2 voicemail scripts for unanswered calls



Voicemail Script

Hi <u>(their name)</u>! This is <u>(your name)</u>. I am calling to follow up on our time together and see if you've had a chance to pray about joining my ministry team. Give me a call back when you get this, otherwise I will call you back in a day or two. Thanks!

Post-voicemail Text Message Script

Hi <u>(their name)</u>! This is <u>(your name)</u>. I just left you a voicemail. I'm following up on our time together to see if you've prayed about joining my ministry team. Is there a good time to call you back? If I don't hear from you, I will call again in a day or two. Thanks!

THANK YOU NOTES

2 sample "thank you" note scripts

Send a "thank you" note right after a potential ministry partner makes a giving decision (regardless of whether their decision is yes or no). Your thank-you notes should be personal, handwritten, and sent within the week of the follow-up call.

Thank You Note Script (will give)

Dear (their name),

Thank you for joining my ministry team. I am so honored that you would invest in what God is doing at/in (city/campus/mission). I look forward to sharing more about what God does at/in (city/campus/mission).

Grateful for you,

(your name)

Thank You Note Script (not giving now)

Dear (their name),

Thank you for taking the time to sit down with me and hear about my passion for God's work at/in <u>(city/campus/mission)</u>. I was encouraged by our time together and look forward to continuing to update you as the ministry continues. Thank you for your prayers and friendship.

Grateful for you,

(your name)